

FROST BANK

BANKING. INVESTMENTS. INSURANCE.



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INVESTMENTS
INSURANCE

www.frostbank.com

Frost Bank has helped six generations of Texans with their financial needs. The banking subsidiary of Cullen/Frost Bankers, Inc.—a \$28.2 billion financial holding company—Frost is one of the Top 50 banks in the U.S. by asset size.

Frost was the first bank in the nation to turn down federal bailout funds under the TARP in 2008, and company management successfully navigated Frost through the economic turmoil. Decades earlier in Texas, when energy, real estate and banking crashed in the 1980s, Frost was the only Top 10 Texas bank to survive without federal assistance or a takeover by an out-of-state financial institution.

Throughout its 147-year history, Frost has grown into a strong regional bank, offering a broad range of financial services, from consumer and business banking; treasury management services and insurance products to investments, private trust, retirement and

wealth advisory services, as well as investment banking services.

Frost operates more than 120 financial centers across Texas, including 29 in the Houston region.

Frost consistently ranks at the very top in national customer satisfaction surveys for both consumers and businesses. These results reflect the company's culture and value proposition, which focus on treating everyone as significant; offering a square deal—excellence at a fair price; and providing a safe and sound place to do business.

While its way of doing business is based on a personal approach and old-fashioned values, Frost also embraces the latest tools and leading-edge technologies, including top-rated apps for iPhone and Android devices for customers who choose to handle their banking through mobile channels. ■