

IMAGINE HOUSTON

No one knows better than Houston that with vision, hard work and the right attitude, anything is possible.

Go ahead. Walk up to a Houstonian and tell them they can't do something. Tell them that something's impossible. Throw the words "can't," "don't" or "won't" in their face. Then stand back and watch them prove you wrong. Watch the people of the Houston region make it happen when others say it can't be done. We tackle every challenge with a uniquely Houston attitude.

★ When many scoffed at the idea of carving through 50 miles of coastal swamp to create the largest, man-made shipping channel in the world, Houston did it anyway.

★ When leading edge health care was only accessible to the wealthy, Houstonians gave birth to what would become the world's largest and finest center for medial care, The Texas Medical Center—the greatest concentration of medical professionals in the history of mankind.

★ When Houston's "Good Guys" were down a 15-30 start at the beginning of the season, the Astros rallied to clinch the National League Championship for the first time in the 44-year history of the franchise.

★ When Houston lost its NFL franchise and experts said we would never bring another team to Houston, Houstonians ponied-up and landed another franchise —The Houston Texans.

★ And, when our neighbors to the east suffered one of the nation's worst natural disasters, Houston stood tall with an unparalleled display of manpower, resources and care, bringing hope and relief to hurricane Katrina victims.

The Houston region is a vibrant metropolis with the energy, optimism and indomitable spirit of a global leader. Eccentric? Sure. Eclectic? Perhaps. Driven? Without a doubt. But while other cities and regions have nothing to offer other than tax and financial incentives, Houston stands alone with the ultimate value proposition—a proven "can-do" attitude that transforms dreams into reality. Because no one knows better than Houstonians, that with vision, hard work and the right attitude anything is possible.



What if
our cancer care covered more ground, to help
more people battle cancer?

Memorial Hermann brings nationally accredited oncology care to the entire Houston area.

At Memorial Hermann, we never stop asking *what if*. What if we could provide the strongest cancer care available to more people in more communities? What if living up to the highest standards could help save more lives? Constantly asking *what if* is why Memorial Hermann Cancer Centers, located in six of our hospitals around the Houston area, have been accredited by the American College of Surgeons Commission on Cancer.

This highly regarded commission evaluates every aspect of cancer care, including prevention, early diagnosis, pretreatment evaluation, staging, rehabilitation, support services and surveillance for recurrent disease. A diagnosis of cancer is scary. It's reassuring to know that in 90 percent of cancer cases, you can receive the best care available right in your community hospital. It's just another example of how Memorial Hermann makes breakthroughs — every day.

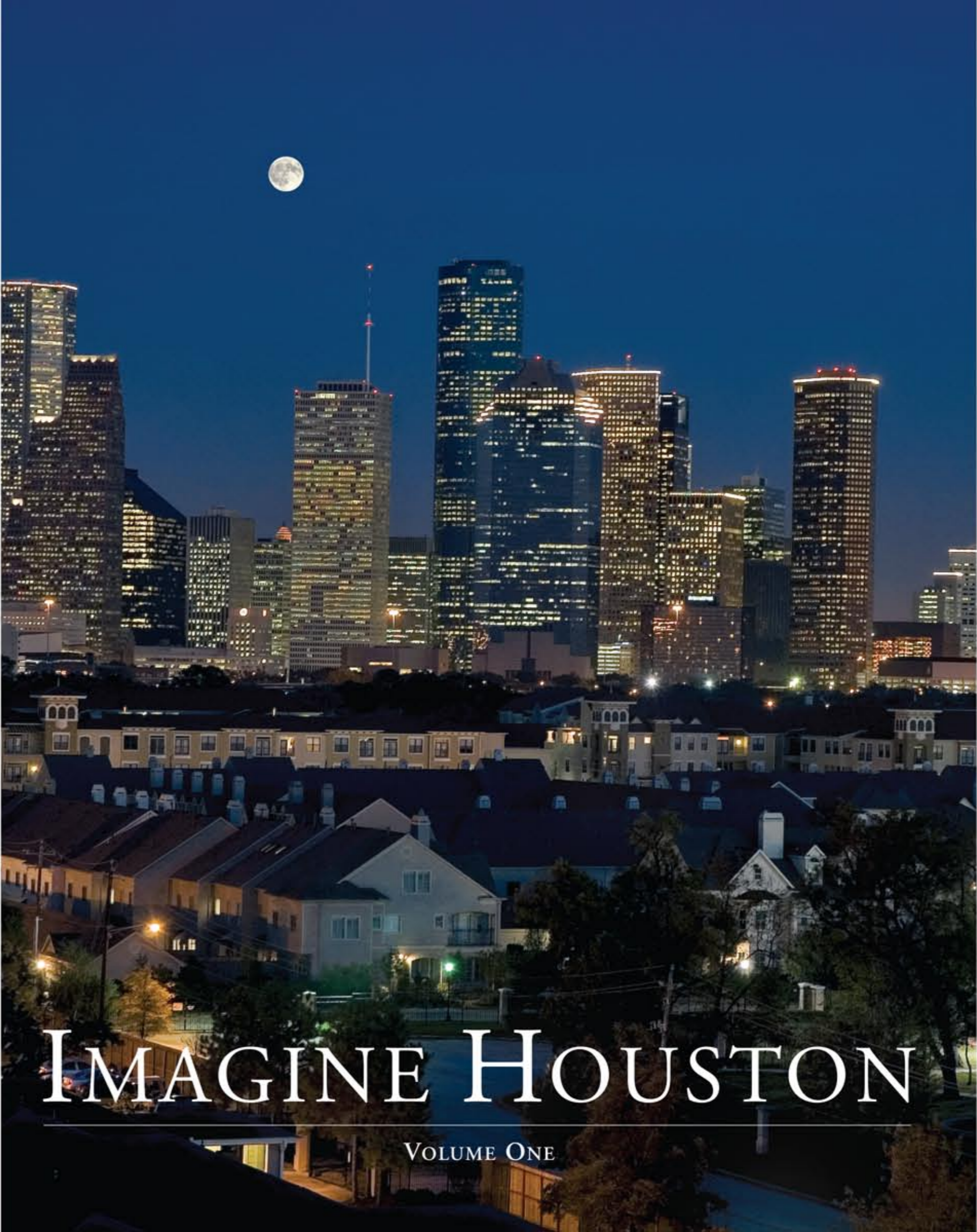
For more information on our state-of-the-art cancer services,
visit our Web site at memorialhermann.org or call 713.222.CARE.



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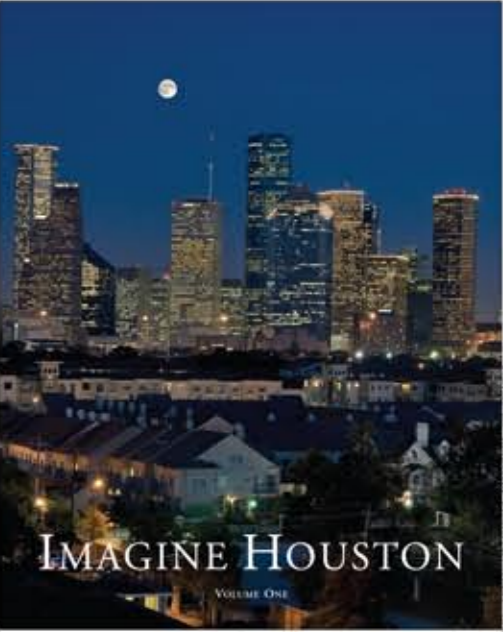
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Reflecting the potential of the city, the modern skyline of downtown Houston is a vibrant reminder of the progress that has been made in the Greater Houston Region. With an exceptional central business district, a low cost of living and a "can-do" attitude, Houston is poised to capitalize on new opportunities and growth in coming years.



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