

IMAGINE HOUSTON

No one knows better than Houston that with vision, hard work and the right attitude, anything is possible.

Go ahead. Walk up to a Houstonian and tell them they can't do something. Tell them that something's impossible. Throw the words "can't," "don't" or "won't" in their face. Then stand back and watch them prove you wrong. Watch the people of the Houston region make it happen when others say it can't be done. We tackle every challenge with a uniquely Houston attitude.

★ When many scoffed at the idea of carving through 50 miles of coastal swamp to create the largest, man-made shipping channel in the world, Houston did it anyway.

★ When leading edge health care was only accessible to the wealthy, Houstonians gave birth to what would become the world's largest and finest center for medial care, The Texas Medical Center—the greatest concentration of medical professionals in the history of mankind.

★ When Houston's "Good Guys" were down a 15-30 start at the beginning of the season, the Astros rallied to clinch the National League Championship for the first time in the 44-year history of the franchise.

★ When Houston lost its NFL franchise and experts said we would never bring another team to Houston, Houstonians ponied-up and landed another franchise —The Houston Texans.

★ And, when our neighbors to the east suffered one of the nation's worst natural disasters, Houston stood tall with an unparalleled display of manpower, resources and care, bringing hope and relief to hurricane Katrina victims.

The Houston region is a vibrant metropolis with the energy, optimism and indomitable spirit of a global leader. Eccentric? Sure. Eclectic? Perhaps. Driven? Without a doubt. But while other cities and regions have nothing to offer other than tax and financial incentives, Houston stands alone with the ultimate value proposition—a proven "can-do" attitude that transforms dreams into reality. Because no one knows better than Houstonians, that with vision, hard work and the right attitude anything is possible.

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The University of Houston's C. T. Bauer College of Business is Houston's most comprehensive business school. UH Bauer College provides an excellent environment for an outstanding education for more than 6,100 students who pursue undergraduate, graduate and doctoral degrees.

Bauer's students gain a competitive edge and global perspective. Bauer's home at UH in one of the world's most global cities attracts students from 139 countries — making it the single most diverse business school in the United States. The school reflects one of the world's most global cities, fueling Houston's economy and advancing the city's thriving, vibrant community spirit.

More than 50,000 UH Bauer alumni make the Houston area home. These alumni work across and lead a broad spectrum of companies and organizations throughout Houston.



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